



CUSTOMER STORY | K12 PUBLIC SCHOOL

How Hoboken High School used Mango Classroom to increase student confidence and participation

OVERVIEW

Inspiring students to speak with confidence

In order to engage students of all levels with authentic French voices and promote self-directed learning, French language teacher Susan Kobylarz implemented Mango Classroom by Mango Languages into her curriculum. The results were improved academic performance, an increased ability to speak French outside of the classroom, and a cultural curiosity that motivated students to engage with the new language on their own time.

CHALLENGE

Varying proficiency levels and limited access to authentic content

With 12 years of French instruction under her belt, Ms. Kobylarz is no stranger to big promises from language-learning software companies. Having attempted to implement other online learning programs into her curriculum in the past, she found that they were ineffective and left students feeling like learning a new language was too difficult. "They were hard to use," she said, "and way too expensive."

Determined to provide her students with the tools they needed to gain confidence and retain a new language, Ms. Kobylarz was intent on finding a solution with authentic French-language content and a methodology that actually worked. "I felt like it was a disservice to my students to have me be the only French speaker they ever heard," she said. In a school that emphasizes world languages and offers students several opportunities to travel and study abroad, she wanted to prepare them for real world situations. This meant she needed authentic French-language content delivered in a way that would also engage the students. Enter Mango Classroom.

Mango Classroom customer since 2016

Hoboken High School (HHS) Hoboken High School (HHS) is a four-year public high school located in Hoboken, New Jersey, with approximately 426 students and a two-year world language requirement. The school places a significant focus on not only language learning, but cultural competency as well. In 2017, HHS applied to become part of the New Jersey State Seal of Biliteracy program, expanding its world language choices and offering motivated students multiple pathways toward achieving the recognition.

hobokenschools.org

"I would not think twice [about implementing Mango], it really helps the students know the heart of another language."



Susan Kobylarz,
French Teacher

52%

INCREASE IN AVERAGE TIME SPENT LEARNING WITH MANGO

between 2016 – 2019 school year

SOLUTION

A resource that provides authentic content beyond the classroom

When HHS partnered with Mango in 2016, Ms. Kobylarz immediately realized the program was uniquely engaging. The ease of use, variety of learning activities, and intuitive UX design was something she could see her students not only using, but enjoying as well.

Diving deeper into the lessons, she found they were comprehensive enough to write the school's entire French curriculum around Mango's learning system. An additional bonus was the fact that progressing through Mango's content, which is aligned to international standards, meant their proficiency would translate to real-world success — wherever their futures may take them.

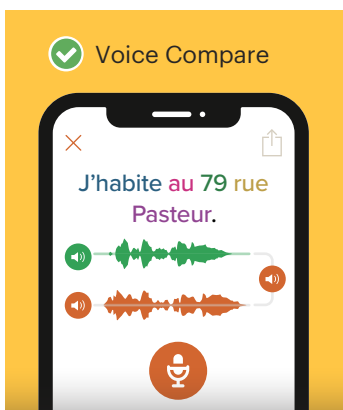
"It's completely standards-driven," said Ms. Kobylarz.

RESULTS

Increased student engagement and cultural competency

When HHS integrated Mango Classroom, Ms. Kobylarz saw an overall improvement in academic performance. Using one of her favorite features, the Mango Admin Portal (MAP), she was able to easily track assessment scores and monitor student progress. She began displaying individual progress reports on a competition board, stoking her students' competitive sides to see who could go furthest in their Mango studies. It wasn't long before many students began working ahead on their own.

"Students would come up to me and start speaking French," Ms. Kobylarz said, "testing my knowledge about words I hadn't taught them yet."

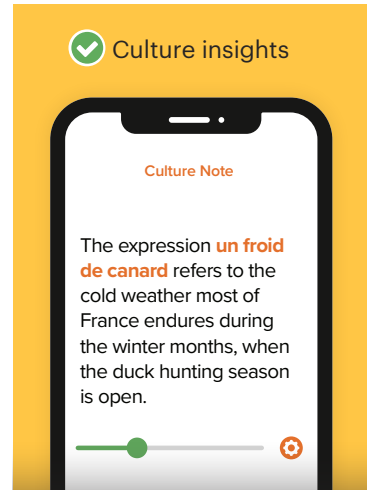


Interactive features like **voice comparison** and phonetic pop-ups allowed students to practice their pronunciation. Eventually, Ms. Kobylarz noticed that students who normally did not speak in class were speaking aloud.

ADDED BONUS

School-wide integration and broadened horizons

With progressive world language educators like Ms. Kobylarz integrating an adaptive, engaging, and effective blended language solution into their classroom curricula, students have a chance to expand their global perspectives while gaining the confidence to start the conversation in a new language. ■



Using Mango as a tool to prepare for study abroad, students felt encouraged to learn more about the world around them. **Cultural insights** woven into the course made the language-learning experience even more page-turning, and explained essential cues about the society in which the language is used.

WHAT STUDENTS ARE SAYING

"You can use Mango at school, home or the library to listen and practice different languages. I like using Mango because it helps you pronounce the words and sentences as many times as you want. The cell phone app is my favorite feature."



Mirka Martinez, HHS French Student

"What I like about learning a new language on Mango is that it's easy for me to learn and study. I use Mango in school and home when I need to study for my language classes so I can get a good score and work at my own pace."



Shawn Velez, HHS French Student

"Learning a new language gives me an opportunity to become more educated about another culture, It also helps me to further understand other people."



Jade DeNully, HHS French Student



On a mission to inspire curious people to forge deeper connections and meaningful interactions, Mango is the only award-winning, adaptive language-learning system powered by proven methodologies and presents language-specific learning content designed to establish retention and rapidly build conversation skills. To learn more about how Mango prepares you to start the conversation, visit mangolanguages.com.

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